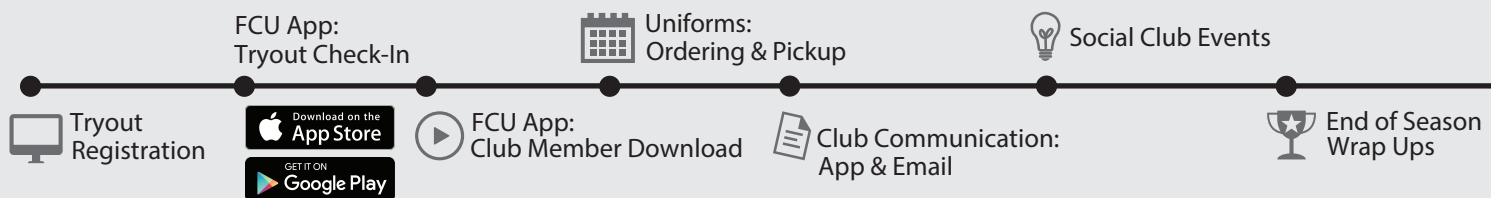




DEVELOPMENT ACADEMY MEMBER

# FC UNITED PREMIER QUICK FACTS

## ACTIVATION POINTS:



## OVERVIEW:

Through our many levels, Development Academy through Trevian Soccer Club, we create opportunities through decades of a proven pathway to properly develop soccer players and create an individualized, unmatched family experience.

Our unmatched knowledge and technology provides FC United sponsors and partners the opportunity to dynamically interact with their chosen audience. FC United's proprietary technology allows us to communicate directly with each unique player, parent and coach.

Before parents and players even step on the field, we can reach them through our online system, email, SMS, website communications and custom app. Activation continues once on-site and in the club with our unique branding and notification systems.

Come join the FC United Family.

## FAMILY OF CLUBS:



### TREVIAN SOCCER CLUB & LITTLETREVIANS

Creating a path for every player.

Boys & Girls: 2013, 2012, 2011, 2010, 2009, 2008, 2007



### CHICAGO MAGIC SOCCER CLUB

Developing knowledge in every player.

Boys & Girls: 2010, 2009, 2008, 2007, 2006, 2005, 2004, 2003, 2002, 2001, 2000/99



### FC UNITED PREMIER

Building passion and expertise in every player.

Boys & Girls: 2007, 2006, 2005, 2004, 2003, 2002, 2001, 2000/99



### FCU DEVELOPMENT ACADEMY

Finding individual mastery of the game.

An invitation-only team comprised of the top level players at each age group.

Boys & Girls: 2007, 2006, 2005

## PARTICIPANTS:

### GENDER:



59%



41%

### AGE:

- Youth: 32%
- Middle School: 30%
- High School: 38%

